

ALASKA JUNIOR THEATER 2016-2017 PROFESSIONAL FAMILY THEATRE



## A MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Alaska Junior Theater (AJT) has successfully closed our 35th Season. We opened in October 2016 with a special Pre-Halloween performance of *The Lightning Thief*, a wonderfully imaginative musical adapted from the book by Rick Riordan. In December, we presented an exhilarating performance by **360 ALLSTARS** filled with break-dancing, BMX, Cyr-Wheel and so much more that really inspired the audience that with enough practice you can be good at anything. We blasted off into space with *Celeste* and learned that seeing things differently can be a wonderful gift. In March, **Terrance Simien & the Zydeco Experience Band** returned to Anhorage with their exotic blend of sounds and cultural influences from Louisiana. We ended the season with **Cascada de Flores** and listened to the achingly beautiful songs from Latin America's Golden Age spiced with creative Mexican humor. In all, we had a good mixture of music, stories and life lessons for children to take away from these performances.



Students playing rubboards during Terrance Simien & the Zydeco Experience Band.

During 2016-2017, the December show **360 Allstars**, exceeded our school show field trip expectations by 20%. Our Annual Benefit Dinner featured the return of **Terrance Simien and the Zydeco Experience Band**, and we raised \$34,000 for our education programs. This fiscal year, AJT continued to make progress toward reaching our strategic goals through programming and outreach by accomplishing the following:

- 35,667 students and teachers attended our school performances with 7,755 of those attending from a Title I (low-income) school. The school performances achieved 102% of the revenue goal.
- In partnership with 21st Century Community Schools, AJT hosted artist workshops in Title I After-School programs at Fairview, Muldoon, North Star, Nunaka Valley, Ptarmigan, Mountain View, Wonder Park Elementary Schools and Begich Middle School with a focus on dance, theatre and music.
- At the Halloween night performance of *The Lightning Thief*, AJT partnered with 19 organizations to provide AJT's fourth community Trick-or-Treat Party after the public show; continuing a successful AJT Halloween Tradition.
- Acted as an anchor for **Cascada de Flores** to travel to Seward, Alaska where school shows and public performances were all filled to capacity in those communities as well!
- 244 volunteers helped make this season a success with 1,090 hours. This helped AJT raise the curtain on 35 performances, host 28 outreach events and change the lives of over 43,000 individuals in Anchorage and the surrounding communities.
- AJT's Board held a wine tasting event, welcome dinners, Super Bowl party, a garage sale, a Beer Tasting BBQ and participated in the Visit Anchorage Charity Walk raising \$12,460 towards our Education Programs.

As part of our mission of bringing the best performing arts from around the world to Alaska's young audiences, AJT continues to offer subsidized tickets to age-appropriate school shows with direct ties to Alaska Content Standards, study guides and bus transportation for students. Reaching nearly 36,000 students and teachers and providing 1,743 full scholarships throughout the year, AJT is ensuring every child has access to the wonderful world of LIVE performance.

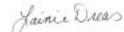
AJT could not fulfill our mission without the generosity of our patrons, our volunteers, our sponsors and donors! Thank you for your continued support. By being involved with Alaska Junior Theater, you enrich the lives of young people and families in our community through the performing arts.

Sincerely,

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Karen Gasque Board President



Lainie Dreas Executive Director

[It is] wonderful to have students in the community seeing live arts. This is very valuable and makes a lasting impression.

– Kindergarten Teacher, Ursa Major Elementary.

## ABOUT ALASKA JUNIOR THEATER

Alaska Junior Theater (AJT) is a nonprofit organization that has been bringing the best in professional theater from around the world to Alaska's youth and family audiences for 35 years. Each year, nearly 40,000 students attend a variety of live performances, which share the common educational goal of "bringing learning to life." For many students, AJT's school-time presentations are their only exposure to the performing arts.

### SUPPORTING EDUCATION

Each show we present has a strong educational theme. Our shows are often able to inspire many students who cannot be reached in a more traditional classroom setting. Teachers also rely on our study guides to prepare their students for what they will see and to create classroom projects in history, social studies, geography, science and other fields. To augment our performances, we offer teacher and student performing arts workshops and master classes whenever they are available.

## **BUILDING A STRONGER COMMUNITY**

AJT is committed to building a stronger community by presenting programs that offer different cultural perspectives to Alaska's children - thereby expanding their horizons, opening new worlds of insight into other cultures and inspiring them to work towards overcoming barriers. We also offer a public family series, allowing all members of the family to enjoy high-quality entertainment together.

## STRENGTHENING PARTNERSHIPS THROUGHOUT ALASKA

AJT continues to work on strengthening partnerships to bring theatre, music and dance performances to young people and families in smaller Alaskan communities. For the 2016-2017 Season, AJT built upon its relationships with cultural and community organizations with our Halloween Trick-or-Treat Party. AJT anchored a tour to Seward and Fairbanks with **Cascada de Flores**.

## **CREATING ACCESSIBILITY**

AJT is committed to keeping ticket prices low, allowing children of all financial levels to have a professional theatre experience. Our low educational ticket price of \$8 in Anchorage includes not only a performance, but also bus transportation for students and teachers to and from the Alaska Center for the Performing Arts. This price covers half our costs of presenting the shows. To subsidize the remaining \$8 of each ticket, we actively fundraise and rely on the support of corporations, foundations and individuals with a strong community spirit to provide scholarship support. In addition, we fundraise to offer full scholarships, at a cost of \$15 each, to students with financial need. Since our inception, we have presented the best in the performing arts to over 1 million children and parents!

## 2016-2017 Board of Directors

Karen Gasque, President Yvonne Charles, 1st Vice President Mary Jackson, 2nd Vice President Kris Palmatier, Treasurer Deanna James, Secretary

Jake Armstrong Michael "Buzz" Buzinkski Zobia Kennedy Jim Kostka

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## **DIRECTORS**

Sheila Lomboy Joe Romanosky Brian Singleton Cameron Reitmeirer Karen Worthington

## <u>Staff</u>

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## <u>Trustees</u>

Brenda Arthur Rob German Donna Williams



The cast of *The Lightning Thief* posing with children at the Halloween party.



Rhys Miller of **360 ALLSTARS** and child during a circus workshop!



The cast of *Celeste* with children at a library vorkshop where they made cute little rockets.

# ACHIEVEMENTS

The mission of Alaska Junior Theater is to bring the best performing arts from around the world to Alaska's youth and family audiences, regardless of their socioeconomic status.

Highlights of AJT's 2016-2017 Season:

- Provided 1,743 student scholarships to school shows.
- Raised the curtain on 41 performances.
- Reached 43,336 community members through educational performances and outreach activities.
- Partnered with 244 volunteers who contributed 1,090 of hours to ensure youth have access to the performing arts.
- Conducted 28 master classes, lectures or outreach events.
- Allocated 462 complimentary tickets to public shows.
- Distributed pre-performance study guides to teachers in the Anchorage and Matanuska-Susitna Borough School district teachers.

*The Lightning Thief*– AJT's annual Halloween Trick-or-Treat Party was held after the public show on all four floors of the Alaska Center for the Performing Arts, giving community businesses a chance to participate in a safe environment to hand out candy to kids.

"I'm always amazed at how much is achieved on stage by a handful of talented actors and actresses and just a few props. I also appreciated the emphasis placed on universal themes applicable to some young viewers, particularly family relationships." -Grade 7, Mears Middle School

**360** ALLSTARS – Exceeded school show expectations with 11,338 students and teachers attending.

"The idea that hard work is very rewarding and can be the best kind of fun was clearly communicated during this show. They mentioned a few times 10,000 hours of practice and you can be good at anything really sparked with my students. They were talking about what they wanted to invest their lives doing in the future. Thanks for such an inspirational Q&A Time!!!" -Grade Mixed Homeschool.

*Celeste* – Teachers gave this show the highest ratings of the year: 82.4% rated it 5 out of 5 and 11.8% gave it a 4.

"What a BRILLIANT and moving way to put Autism into perspective!!! Thank you for making it real and engaging" - Ursa Minor Elementary.

**Terrance Simien & the Zydeco Experience Band**– These artists returned to Anchorage and reach 7,338 people with their shows and residency.

"This is my favorite performance to attend. This band is so talented, engaging, and interactive. No one could be bored" - Second/Third Grade, Inlet View Elementary.

**AJT's Annual Benefit – Terrance Simien & the Zydeco Experience Band** performed as we celebrated 35 years of bringing the best in professional family theatre to Alaska during our annual benefit and raised more than \$34,000.00 for our Education Programs.

**Cascada de Flores-**These musicans shared so much with our community through three in-school presentations in addition to thier school and public shows at the theatre.

"I really like how it included female performers and other languages"

- Grade 1, Rilke Schule Charter School.



Cascada de Flores Music Workshop.



Terrance Simien & the Zydeco Experience Band Music Workshop.



Superman practicing during the **360** ALLSTARS Circus Workshop!

# Total Revenue: \$515,538

Earned Income: \$321,886

- Contributions: \$132,077
- Grants: \$61,575







**360 ALLSTARS** 

# Total Expenses: \$546,258

- Administrative Expenses: \$86,178
- Production Expenses: \$365,580
- Troupe Fees: \$94,500

Celeste



Terrance Simien & the Zydeco Experience Band

Alaska Junior Theater's performances would not be possible without the generous support of our donors. Thank you!







ALASKA STATE COUNCIL ON THE ARTS







Cascada de Flores

## 2016-2017 COMMUNITY SUPPORT







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Anna Brawley

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### **LYNDEN**



# In Remembrance of James C. Robertson, Sr.

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