

ALASKA JUNIOR THEATER



2009 – 2010

Annual Report

Something FOR EVERYONE



A message from the President

Dear Friends,

Alaska Junior Theater is healthy, growing and on the move! It has been a spectacular year, filled with fantastic performers and sold-out shows creating a demand to add performances to meet that demand. In addition to being named the recipient of the 2009 Mayor's Arts Award for Outstanding Arts Organization, AJT was chosen to be a beneficiary of the 2010 Anchorage Mayor's Charity Ball. AJT continues to move along a well-charted course toward fulfillment of its vision "to bring the best performing arts from around the world to Alaska's youth and family audiences."

We continue to offer subsidized tickets to age-appropriate school shows with direct ties to Alaska Content Standards, study guides and transportation for students. AJT reaches over 44,000 students and teachers and provides more than 3,600 full scholarships each year, ensuring each child has access to the wonderful world of live performance.

This year was remarkable! It was a year of continued reflection, continued progress and continued success. Through program development, we continue to make progress toward reaching our strategic goals. This fiscal year, AJT accomplished the following:

- Increased the number of scholarships for low income students and Title I schools.
- Increased the number of corporate volunteers for school shows.
- An increased number of outreach events within the community.
- A staff transition of the Education Associate and Marketing Associate.
- The beginning of a new youth arts event titled Second Saturday



AJT could not fulfill our mission without the valued support of you, our patrons, our volunteers, our sponsors and donors! Thank you for your continued support. By being involved with AJT, you enrich the lives of young people and families in our communities through performing arts.

Sincerely,

Karen Boshell
President, Board of Directors



Lainie Dreas
Executive Director



About Alaska Junior Theater

Alaska Junior Theater is a private, nonprofit organization that has been bringing the best in professional theater from around the world to Alaska's young audiences for more than 29 years. Each year, more than 44,000 students attend a variety of live performances, which share the common educational goal of "bringing learning to life." For many students, AJT's school-time presentations are their only exposure to the performing arts.

Supporting Education

Each show we present has a strong educational theme. Our shows are often able to inspire many students who cannot be reached in a more traditional classroom setting. Teachers also rely on our study guides to prepare their students for what they will see and to create classroom projects in history, social studies, geography, science and other fields. To augment our performances, we offer teacher and student performing arts workshops and master classes whenever they are available.

Building a Stronger Community

AJT is committed to building a stronger community by presenting programs that offer different cultural perspectives to Alaska's children—thereby expanding their horizons, opening new worlds of insight into other cultures, and inspiring them to work towards overcoming barriers. We also offer a public family series, allowing all members of the family to enjoy high-quality entertainment together.

Strengthening Partnerships throughout Alaska

AJT is strengthening partnerships to bring theater, music and dance performances to young people and families in smaller Alaskan communities. For the 2009-2010 season, AJT will build upon its relationships with rural school districts, cultural organizations and Alaska Native regional and village corporations to bring performances to Barrow, Bethel, Kenai, Glenallen and other towns in the future.

Creating Accessibility

AJT is committed to keeping ticket prices low, allowing children of all financial levels to attend a professional theater experience. Our low educational ticket price of \$7 in Anchorage includes not only a performance, but also bus transportation for students and teachers to and from the Alaska Center for the Performing Arts. This price covers half our costs of presenting the shows. To subsidize the remaining \$7 of each ticket, we actively fundraise and rely on the support of corporations, foundations and individuals with a strong community spirit to provide scholarship support. In addition, we fundraise to offer full scholarships, at \$14 each, to students with financial need. Since our inception, we have presented the best in the performing arts to almost 850,000 children and parents. On top of such successes in the theater, AJT was named the recipient of the 2009 Mayor's Arts Award for Outstanding Arts Organization.

2009-2010 Board of Directors

Karen Boshell, President, Youth Arts Advocate
Diane Hoffbauer, First Vice President, Willow Crest Elementary
Frank Hauser, Second Vice President, ASD Music Supervisor
Tina Johnson-Harris, Secretary, Bartlett High School
Cassie Kosinski, Treasurer, Wells Fargo Investments
Jim Kostka, GCI
Teri Kostka, ConocoPhillips Alaska
Mary Lee-Allen, Youth Arts Advocate
Pam Robinson, Southcentral Foundation
Dawn Wilcox, Rogers Park Elementary School
Josie Wilson, The Salvation Army

Staff

Lainie Dreas, Executive Director
Paula McCarroll, Education Associate
Jenny Mead Lauesen, Marketing Associate
Maggie Jane Moonin, Marketing Associate
Michael Cross, Technical Director

Interns: Bobbi Demeris, James Sterling & Amy Powell



Achievements

THE MISSION OF ALASKA JUNIOR THEATER IS TO BRING THE BEST PERFORMING ARTS FROM AROUND THE WORLD TO ALASKA'S YOUTH AND FAMILY AUDIENCES.

During the 2009-2010 fiscal year, Alaska Junior Theater accomplished the following:

- Provided 3,681 student scholarships to school shows.
- Raised the curtain on 58 performances.
- Reached 44,042 students, teachers and family members through educational performances and outreach activities.
- Partnered with 245 volunteers contributed 816 of hours to ensure all Alaskan youth have access to the performing arts.
- Conducted 37 master classes, lectures or outreach events.
- Allocated 735 complimentary tickets to public shows, a majority of which were to given social service organizations.
- Distributed pre-performance study guides to teachers in the Anchorage and Matanuska-Susitna School district teachers.



Ragamala Music and Dance Theater – Before the public show the Tomodachi Daiko (a local drumming group) provided drumming with 22 people in the lobby to showcase their talents. They also attended the Taiko drumming class which was so much fun and filled the Discovery Stage.

Jason & the Argonauts – “It was THE BEST performance my class has attended by far! The two actors had my student’s complete attention. Their performance was mesmerizing!” SEAS, 5th Grade.

TAP KIDS – For outreach into the community, the group held four tap dance classes at different studios that were terrific with many of the students attending more than one class. Dance West performed in the lobby before the show. “Energetic, professional, age appropriate, educational.” Mears Middle School, 7th Grade I learned that you have to practice, practice and do more practice and you will turn out great! – Grade 4, Finger Lake Elementary.

Joshua Kane – One Artist/Three Shows, “Joshua Kane’s love of Shakespeare made all of us want to reread our Shakespeare plays. He was informative, engaging, and entertaining.” Holy Rosary Academy, 8th Grade. “I thought the interaction with the students was incredible.” Muldoon Elementary, 5th Grade. “Interaction with kids/audience was fantastic. Teaching the us way to enjoy and encourage performers. Entertaining and Educational” Denali Home School, 6th Grade.

Stone Soup & Other Stories by the Pushcart Players – performed ten school shows, with three added school shows at UAA and one public show from April 8 - 17, 2010 in Anchorage. “I’m mailing them! We made Stone Soup the next day! The message of sharing and generosity really got thru! Lots of girls liked the message Dad even loves me no matter what! The repetitive freeze action “Bye!” between Freddie Lee and Granma and Dad “Now I’ll remember that!” was mentioned a lot. The choreography was also a hit. Kids mentioned the way the bodies moved with the music and stopped when music stopped.” Snowshoe Elementary, 1st Grade.

Operating Budget

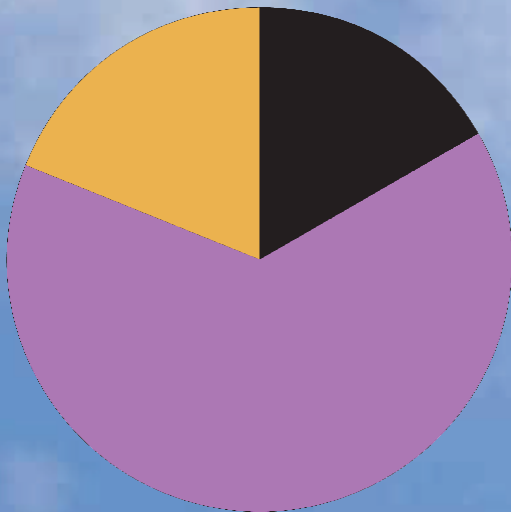
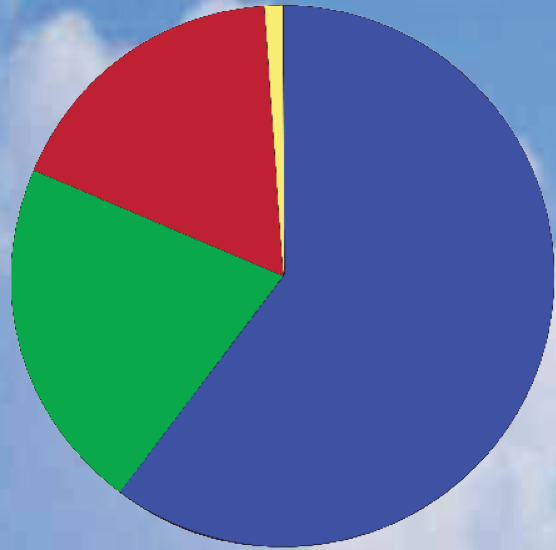
■ Earned Income: \$300,237

■ Contributions: \$106,299

■ Grants: \$87,077

■ Intrest: \$4,197

Total Revenue: \$497,810



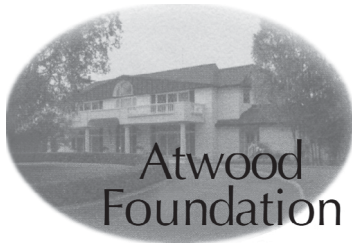
■ Administrative Expenses: \$87,402

■ Production Expenses: \$331,454

■ Troupe Fees: \$97,500

Total Expenses: \$516,356

2009-2010 Community Support



ACVB, A Lakeside Bed & Breakfast, Alaska Wild, Aladdin's Restaurant, Alaska Center for the Performing Arts, Alaska Chamber Singers, Alaska Community Land Trust, Alaska Fur Gallery, Alaska Heritage Tours, Alaska Junior Theater Board of Directors, APTI/KSKA/KAKM, Alaska Mill, Feed & Garden Center, Alaska Railroad Corporation, Alaskas Tech Services, Alaska Zoo, Mark & Dawn Alger, Allure Day Spa & Hair Design, Anadarko Petroleum, Anchorage Concert Association, Anchorage Concert Chorus, Anchorage, Daily News, Anchorage Fire Department, Anchorage Marriott Downtown, Anchorage Museum at the Rasmuson Center, Anchorage Opera, Anchorage School District, Anchorage Symphony Orchestra, Birget Anderson, Apokrosis, APTI/KSKA, ARAMARK, Arctic Playgroundz, Birgit Arroyo, Artique Ltd, Artworks Gallery & Glass Studio, Bagoy's Florist, Kary & Johnico Bashford-Blumer, Bear Tooth Theatrepub, Shannon & Chrissy Bell, Nate & Kristie Benson, Larry & Pita Benz, Karin & Trond Nerentsen, Ed & Emily Blahous, Blockbuster Video, The Borowski Family, BP, Karen & Dave Boshell, Rusty & Julie Brignon, Brotherhood, Inc., Denise Brown Robinson, Cabin Fever, Ellen Call, Tyrone & Yvonne D.J. Charles, Lucian Childs, Classic Toys, Classic Woman/Portfolio, Coca Cola of Alaska, Color Art Printing, Carol & Dennis Comeau, ConocoPhillips Alaska, Julianne Cook, Crossroads Productions Light & Sound, CruiseWest, Belle Cunningham, Cyrano's Theatre Company, Anna & Steve Davis, Dell Computers, Denali Park Resorts, Dianne's Restaurant, Dimond Ice Chalet, Doriolas LLC., Al Dreas & Toni LaChapelle, Lainie Dreas, Dynamic Computing Systems, Gerald & Sharon Fairley, Fairy Flute Instruction, Joe Farrell, Debra Fitzgerald & Tom Amodio, Charlotte Fox & Michael Stinebaugh, Kari Gardey & Mike Bruce, GCI, Christine M. Gill, Girdwood Fire Deptment, Glacier BrewHouse, Golden Corral, Barnard & Rachel Gottstein, GrassRoots Fair Trade Store, Great Harvest Bread Co., Rachel Gregory & Rhody Launderers, H2Oasis Indoor Waterpark, Mary K. Hasbrouck, Tricia & Frank Hauser, Hilltop Ski Area, Hilton Anchorage Hotel, Geoffery Hoddad, Diane Hoffbauer, Holiday Superstations, Horn Doctor Music Store Inc., Lorrie & Morris Horning, Hughes Piffner Gorski Seedorf & Odsen, LLC, Humpy's Great Alaskan Alehouse, Karen Hunt, The Imaginarium, Tom Iverson, Karl & Michele James, Jacqueline Holzman, Frank Jeffries & Jordan Jeffries, May Jefford, Jitters, Frank Harris & Tina Johnson-Harris, Johnstone Supply, Catherine Jones, JPS Home Maintenance, Kaladi Brothers Coffee Company, Dr. Jim & Sara Kallman, Sarah Kaminski, Joshua Kane, Kare-N-Hands, Kenai Fjords Tours, Kodiak Kup, David & Cassie Kosinski, Jim & Teri Kostka, La Mex, Sheila Lankford & Joe Mathis, Laura Stoddard Photography, Mary Lee-Allen, Logistics LLC, Gina & Ken Luckey, Jennifer Lynn & Jeff Oliver, Metro Music & Book, Michael's Jewelers, Darcy I. Mollett, Ann Morgester, Moose's Tooth Pub, Mountain-side Condo, New Sagaya Markets, NYR Organics, Obeidi's Fine Art Gallery, Once in a Blue Moose, Out North Theatre, ORSO Ristorante, Over the Rainbow Toys, Connie & Kerry Ozer, P.E.T. Project, Anne Pfauth, Planet Fitness, Marie & Dan Polito, Portfolio, Premier Alaska Tours, Real Estate Unlimited, Pam & Marc Robinson, Beth Rose & John Levy, Sack's Café & Restaurant, Janie Sandbreg, Elizabeth Serrano, Sheep Creek Lodge, Side Street Espresso, Silpada Designs, Silver Bullet Kenai River Guide Service, Alisa & Lynette Smith & Hannah Janda, Sona Vita Medical Day Spa, Soroptimists International of Cook Inlet, Spenard Roadhouse, Riyan Stossel, Ste. Michelle Wine Estates, Sullivan's Steak House, Dorea Sun, Sunshine Custom Promotions, Sushi & Sushi Restaurant, Tall Tale Charters, Deanna Teders, Austin Thayer & Ashley Horstman, The Alaska Club, The Alaska Zoo, The Body Shop, The Loft Hair Design & Boutique, The Medical Spa, Title Wave Books, Denyce & Clyde Treybig, Stacy Walker, Diane Wassman, Wells Fargo Bank, Westmark Anchorage Hotel, Carla Wight, Paul & Dawn Wilcox, Dean Williams, Orion Willison, Josie Wilson, Willow Crest Elementary and Heather Wollrich.