

something FOR EVERYONE

SUNJATA KAMALENYA



LITTLE RED RIDING HOOD



UGLY DUCKLING



BLACK VIOLIN



ALASKA JUNIOR THEATER

2013-2014 PROFESSIONAL FAMILY THEATRE



2013-2014 ANNUAL REPORT

A MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Dear Friends,

Alaska Junior Theater (AJT) is honored to have completed our 32nd Season. During 2013-2014, we had three school shows that exceeded capacity, so we moved shows to the larger Atwood Concert Hall or added additional days to accommodate the demand. At our Annual Benefit Dinner, we raised a record \$40,000 for AJT educational programs, exceeding our goal expectations and setting another record. We were so excited to exceed our total revenue goals by nearly 4% which allowed us to move \$20,000 into our reserve account.

They were in awe! They danced, laughed, smiled, and were so very happy! That's how you inspire children, by having fun with them! Several of them told me after the Black Violin concert that they wanted to play an instrument when they are in the 6th grade! Well done!

-Grade 3 - 4 at Mountain View Elementary School.

AJT continues to offer subsidized tickets to age-appropriate school shows with direct ties to Alaska Content Standards, study guides and bus transportation for students. Reaching nearly 36,000 students and teachers and providing 2,144 full scholarships throughout the year, AJT is ensuring each child has access to the wonderful world of live performance.

We continue to make progress toward reaching our strategic goals through programming and outreach. This fiscal year, AJT accomplished the following:

- 35,982 students and teachers attended our school performances with 6,313 of those attending from a Title I (low-income) school. The school performances achieved 100% of the revenue goal and the public shows achieved 117% of goal.
- **Black Violin** broke our public sales record by completely selling-out with nearly 50 individuals having to be sent away, while *Little Red Riding Hood and Other Stories*, *The Ugly Duckling* and *We're Going on a Bear Hunt* all exceeded expectations for the school tickets. Another successful show, *Sunjata Kamalenya*, helped to build stronger bonds within the community as we collaborated with Black Arts North Academy, The Little Ladies, and Underground Dance Company. This was combined with a two-day drumming class taught by a master drummer. All of this culminated in a performance that was added to the Opening Act in celebration of Black History Month.
- At the Halloween night performance of *Little Red Riding Hood and Other Stories*, AJT partnered with 18 organizations to provide AJT's second community Trick-or-Treat Party after the public show; continuing a successful AJT Halloween Tradition.
- Nearly 89.7% of all teachers who attended our shows rated them with a 4 (liked it) or 5 (loved it). *The Ugly Duckling & Tortoise and the Hare* was our top show at 98.6%.
- AJT's Board held a tequila tasting event, welcome dinners, Super Bowl parties, a garage sale and participated in the Visit Anchorage Charity Walk raising \$6,200 towards our Education Programs.

AJT could not fulfill our mission without the valued support of you, our patrons, our volunteers, our sponsors and donors! Thank you for your continued support. By being involved with Alaska Junior Theater, you enrich the lives of young people and families in our community through the performing arts.

Sincerely,



Tina Johnson-Harris

Tina Johnson-Harris
Board President



Lainie Dreas

Lainie Dreas
Executive Director



AJT Volunteers ushering classes into the theatre for *We're Going on a Bear Hunt*.



The happy Wells Fargo Pony winner at the *The Ugly Duckling* Cake Walk.



Excitement generated for AJT's performances at the Mitzvah Mall.

ABOUT ALASKA JUNIOR THEATER

Alaska Junior Theater (AJT) is a nonprofit organization that has been bringing the best in professional theater from around the world to Alaska's youth and family audiences for 33 years. Each year, more than 35,000 students attend a variety of live performances, which share the common educational goal of "bringing learning to life." For many students, AJT's school-time presentations are their only exposure to the performing arts.

SUPPORTING EDUCATION

Each show we present has a strong educational theme. Our shows are often able to inspire many students who cannot be reached in a more traditional classroom setting. Teachers also rely on our study guides to prepare their students for what they will see and to create classroom projects in history, social studies, geography, science and other fields. To augment our performances, we offer teacher and student performing arts workshops and master classes whenever they are available.

BUILDING A STRONGER COMMUNITY

AJT is committed to building a stronger community by presenting programs that offer different cultural perspectives to Alaska's children - thereby expanding their horizons, opening new worlds of insight into other cultures and inspiring them to work towards overcoming barriers. We also offer a public family series, allowing all members of the family to enjoy high-quality entertainment together.

STRENGTHENING PARTNERSHIPS THROUGHOUT ALASKA

AJT continues to work on strengthening partnerships to bring theater, music and dance performances to young people and families in smaller Alaskan communities. For the 2013-2014 season, AJT built upon its relationships with cultural and community organizations and worked with Seward PSTA to co-present *Sunjata Kamalenya*.

CREATING ACCESSIBILITY

AJT is committed to keeping ticket prices low, allowing children of all financial levels to have a professional theatre experience. Our low educational ticket price of \$8 in Anchorage includes not only a performance, but also bus transportation for students and teachers to and from the Alaska Center for the Performing Arts. This price covers half our costs of presenting the shows. To subsidize the remaining \$8 of each ticket, we actively fundraise and rely on the support of corporations, foundations and individuals with a strong community spirit to provide scholarship support. In addition, we fundraise to offer full scholarships, at a cost of \$15 each, to students with financial need. Since our inception, we have presented the best in the performing arts to over 1 million children and parents!

2013-2014 Board of Directors

Tina Johnson-Harris, President	Denise Brown Robinson	Jim Kostka
Brian Singleton, First Vice President	Anelis Comeau	Elaine Rust
Michael Buzinski, Second Vice President	Karen Gasque	Lucas Saltzman
Shelly Wade, Secretary	Mary Jackson	Jennifer Stratton
Ryan Jaramillo, Treasurer	Sara Kallman	

Staff

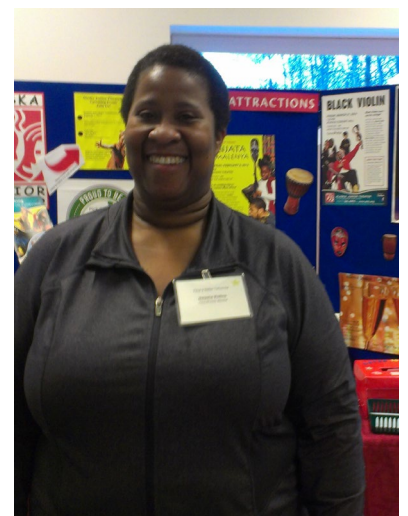
Lainie Dreas, Executive Director
Leah Lopshire, Education Associate
Michelle Scannell, Marketing Associate
Michael Cross, Technical Director
Lorrie & Morris Horning, Founders



Black Violin enjoyed meeting the community during the Potluck Dinner at Begich Middle School.



The cast of *Little Red Riding Hood and Other Stories* takes time to show off their costumes with the kids.



Great volunteers are the backbone of Alaska Junior Theater.

THE MISSION OF ALASKA JUNIOR THEATER IS TO BRING THE BEST PERFORMING ARTS FROM AROUND THE WORLD TO ALASKA'S YOUTH AND FAMILY AUDIENCES, REGARDLESS OF THEIR SOCIO-ECONOMIC STATUS.

During the 2013–2014 fiscal year, Alaska Junior Theater accomplished the following:

- Provided 2,144 student scholarships to school shows.
- Raised the curtain on 49 performances.
- Reached 45,810 community members through educational performances and outreach activities.
- Partnered with 337 volunteers who contributed 1,215 of hours to ensure youth have access to the performing arts.
- Conducted 20 master classes, lectures or outreach events.
- Allocated 583 complimentary tickets to public shows.
- Distributed pre-performance study guides to teachers in the Anchorage and Matanuska-Susitna Borough School district teachers.

Little Red Riding Hood and Other Stories – AJT held its annual Halloween Trick-or-Treat Party after the public show, continuing an AJT Tradition.

AJT staff does such a wonderful job to keep quality shows coming to Anchorage for students of all ages. You are very organized, helpful and see to the satisfaction of your teachers and students. - Kindergarten, Government Hill.

The Ugly Duckling & Tortoise and the Hare - This show sold-out the school shows early in September and we added two extra school shows to accommodate the demand.

*The kids couldn't stop talking about **The Ugly Duckling**. I would love to see more performances like this. The music helped the story come to life! No dialogue needed.* - Kindergarten, Turnagain.

Sunjata Kamalenya – The performers worked in conjunction with other community organizations to put on a collaborative performance that celebrated Black History Month.

*I loved the interactive nature of the **Sunjata Kamalenya** as well as the universal message of embracing differences.* - 4th Grade, Rogers Park.

Black Violin – This show was so well received that the next time it comes back to Anchorage, we need to have two public shows.

*What an amazing performance! I was surprised and upset I didn't think to buy tickets to see **Black Violin** again with my family!* - 5th Grade, Sand Lake.

AJT's Annual Benefit – Black Violin performed as we celebrated 32 years of bringing the best in professional family theatre to Alaska during our annual benefit and raised more than \$40,000.00 for our Education Programs.

We're Going on a Bear Hunt – This show was incredibly popular with 12 (two added) school performances and 1 public performance.

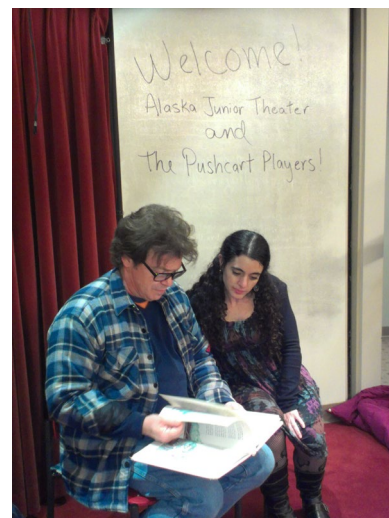
*High energy and humorous. **We're Going on a Bear Hunt** was one of my favorite shows for entertainment of the whole crowd. I also saw quite a few people posting from other schools on Facebook about how much they enjoyed the show, so obviously, the quality of entertainment was consistent throughout all the performances.* - 2nd Grade, Chinook.



Credit Union 1 employees lend a helping hand during one of AJT's school-time performance



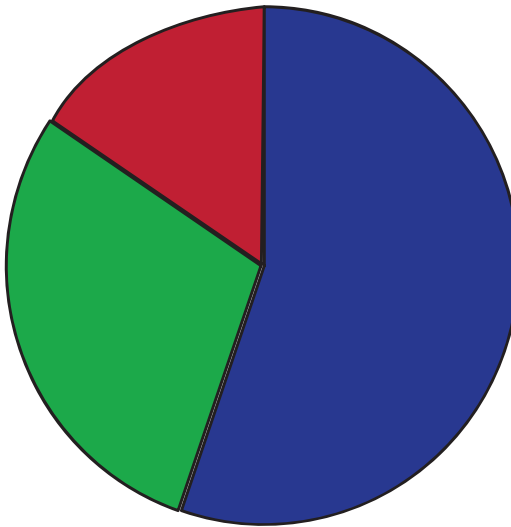
Master Osei Williams leads the *Sunjata Kamalenya* drumming workshop.



Little Red Riding Hood actors prepare to read to children during the Library Reading and Craft Event at Loussac Library.

Total Revenue: \$576,573

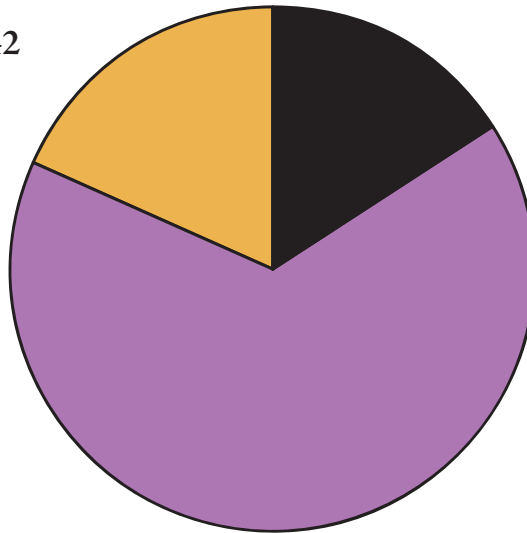
- Earned Income: \$361,419
- Contributions: \$133,704
- Grants: \$81,450



Little Red Riding Hood and Other Stories

Total Expenses: \$555,275

- Administrative Expenses: \$101,533
- Production Expenses: \$360,242
- Troupe Fees: \$93,500



The Ugly Duckling & The Tortoise and the Hare



Sunjata Kamalenya

Alaska Junior Theater's performances would not be possible without the generous support of our donors. Thank you!



Black Violin



2013-2014 COMMUNITY SUPPORT



**Jacqueline Carr
The Carr Foundation**

Haf & Half, Inc.



**Crossroads Production
Light & Sound**



Milt & Sue Byrd

**Jacqueline Holzman, Frank
Jeffries & Jordan Jeffries**



WESTAF

7 Sisters Studio
Janelle Abad
Absolutely Kristin
Productions
ACENT
Agnew: Beck Consulting, LLC
AK Starfish Co.
Alaska Center for the
Environment
Alaska Center for the
Performing Arts
Alaska Chamber Singers
Alaska Clinical Skin Care,
LLC
Alaska Community Share
Alaska Crystal Glacier Water
Alaska Dance Theatre
Alaska Dental Care
Alaska Dinner Factory
Alaska Heritage Museum at
Wells Fargo
Alaska Junior Theater Board
of Directors
Alaska Mill and Feed
Alaska Public Media
Alaska Railroad
Alaska Rock Gym
Alaska Safety
Alaska Sealife Center
Alaska Tech Services
Alaska Writer's Guild
Alaska Zoo
Alaskan Sweet Things
Allen & Petersen Cooking &
Appliance Center
Allure Day Spa & Hair Design
Altman, Rogers & Co.
Tony Alvarado
Chris Ampacker
Anchorage Concert
Association
Anchorage Concert Chorus
Anchorage Fire Department
Anchorage Golf Course
Anchorage Marriott
Downtown
Anchorage Museum
Anchorage Symphony
Orchestra
Anchorage Trolley Tours
Anchorage Wine House
Ann Morgester
Anonymus
Apache
Arctic Crown Canvas
Arctic Mermaid Mosaics
Arctic Roadrunner
Artique, Ltd.
Aurora Esthetics
Jason Baer
Bagoy's Florist
Stephanie Bahner
John Baker
Kary & Johnico Bashford-

Blumer
Begich Middle School
Margo Bellamy
Nate & Kristie Benson
Pita Jelley Benz & Larry Benz
Jean Bielawski
Patricia Bielawski
Body Piercing Unlimited
Boners Dog
Bosco's
Boys & Girls Club Alaska
BP
Brotherhood Inc.
Irene Bulaong
Michael Buzinski*
Buzzbizz Studios
Cabin Fever
Caffé D'arte
Linda Cameron
Carrs-Safeway
Casa Centinela
Connie Chambers
Michael Chambers
Yvonne & Tyrone Charles
Mike Chernikoff
Lucian Childs
City Diner
Classic Toys
Coca Cola of Alaska
Color Art Printing
Joshua & Anelis Comeau*
Copper Whale Inn
Costco
Credit Union 1
Michael & Melanie Cross
Cyranos's Off-Center
Playhouse
Kevin Dalzell
Dark Horse Coffee
Decor Lighting, Inc.
Dell
Denali Graphics & Frame
Denali Raft Adventures, Inc.
Designs by Jane & Connie
Dianne's Restaurant
Mary Dodge
Doggy Decadents
Dooleys Tuxedo & Costumes
doTerra Essential Oils
Al Dreas & Toni LaChappelle
Lainie Dreas+
Drool Central: A Mum & Pup
Bakery
LeAnn Duncan
Era Helicopters. LLC.
Far North Yarn Co.
Nelson Felix, Jr.
Firetap Alehouse Restaurant
First National Bank Alaska
Five Star Entertainment
Robin & Michael Frieser
Vonnie Gaitner
Gallo's Mexican Restaurant &
Cantina

Ed & Karen Gasque*
Glacier Pilots Baseball
Glacier View Cabins
Don Gomes
Rick Goodfellow & Jan
Ingram
Barbara Grace
Gray Chiropractic Health
Clinic
Great Harvest Bread
Company
H2Oasis Indoor Waterpark
Cynthia Hamilton
Kim & Patrick Hancox
Nancy & Dave Harbour
Frank Harris & Tina Johnson-
Harris*
Harry J McDonald Memorial
Center
Lorelei Hass
Tara Heafer
Eric & Robin Hill
Hilltop Ski Area
Hilton Anchorage Hotel
Hilton Waikiki Beach
Holiday Stationstores
Holiday Superstations
Lee Holmes
Honolulu Museum of Art
Pam Horan
Horn Doctor Music Store, Inc.
Lorrie & Morris Horning (AJT
Founders)
Shawn & Clare Horning
Renata Hoskins & Craig
Mollenstuen
Heather Howell
Humpy's Great Alaskan
Alehouse
Husky Homestead
Iditarod Trail Sled Dog Race
Tom Iverson
Tony & Mary Jackson*
Ryan Jaramillo* & Christie
Watson
Jewel Lake Tastee Freez
Johnstone Industrial Supply
JPS Home Maintenance &
Repair
Kaladi Brothers Coffee
Company
Kaleidoscope Play Studio
Dr. James Kallman & Sara
Kallman*
Michael Kaplan
Kare-N-Hands
Greg Kegan
Donna & Nick Kellar
Kenai Fjords Tours
Keystone Wealth Management
at UBS
John & Ingrid Klinkhart
Dave & Cassie Kosinski
Teri & Jim Kostka*

Kelly & Jens Laipenieks
Lakeside Forge
Karen Leet
Victoria Leinon
Jack & Jane Lewis
Logistics, LLC.
Gina & Ken Luckey
Lucky Calliope Studio
Lynden Family of Companies
Make Over with Baby Doll
Paula & Mike McCarroll
McGinley's Irish Pub
Steve McKeever
Nargis Mesyagutova
Pepper K. Metoyer
Midnight Sun Cakery
Midtown Executive Office
Suite
Mike Miller
Tish & Russ Millette
Maryellen Moreno
Ann Morgester
Kara & Gerry Moriarty
Mr. Prime Beef
Bruce Neeno
Network Business Solutions
Daniel I. Newman
John O'Hara - ReMax/
Dynamic Properties
Odom Corporation
Office of Senator Mark Begich
Ohana Media Group
Over the Rainbow Toys
Kerry & Connie Ozer
P.E.T. Project
Panache Hair Design
Cindy Pendleton
Henry & Juna Penney
Janet Platt & Gary Guarino
Jim & Cassandra Posey
Putter's Wild
Puzzled with Purpose -
Autistically Inspired
Creations
Real Estate Unlimited
Virginia Reffner
Julie Reich
Rise & Shine Bakery
Vin Robinson & Denise Brown
Robinson*
Mary & Buzz Rohlfing
Beth Rose & John Levy
Holly Roth
Round Table Pizza
Stephen & Elaine Rust*
Salon Ivy
Heather & Luca Saltzman
Santa Ana Zoo & Discovery
Science Center
Richard Schanche
Robert Schwebel
Scooper Trooper, LLC.
Scotty Gomez Foundation
Sea Galley

Seward Fishing Club
Sheraton Hotel & Spa
Side Street Espresso
Silver Bullet Kenai River
Guide Service
Jill & Brian Singleton*
Skhoop Smart Scandinavian
Wear, LLC.
Skinny Raven
Skookums
Stanley & Debbie Smith
Kenneth Smith
Snow City Cafe
Spenard Roadhouse
Carmen Springer
Sandra Stanek & Jason Alward
Staples
Stardust Photographer
Emily Stark
SteamDot Coffee
Bob & Jennifer Stratton*
Studio 49
Sulivan's Steakhouse
Summit Spice & Tea Co.
Dorea Sun
Sunshine Custom Promotions
Sunshine Sports
Sweet Chalet
Pam Tanora
Ted Bryant Photography
Ted Stevens Anchorage
International Airport
Deanna Teders
The Alaska Club
The Flying Dutchman
The New Peanut Farm &
Sourdough Mining Co.
Mapuna Theisen
Richard & Janet Tillman
Tonglen Lake Lodge
Tons of Fun Entertainment
Top Shelf Catering
Totem Ocean Trailer Express
Margaret Tuttle
Uncle Joe's Pizzeria
Unwined
Upper One Studios
Visit Anchorage
Vital Communications
Shelly Wade* & Dave Soquet
Matt Waliszek
Amye Wallace
Emily Wayman
Mike & Shar Wheeler
Carla & David Wight
Donn Williams
Brian & Karen Worthington
Rosalyn Wyche
Julia & Darrell Wyman
Yogurt Lounge
Angel Young

* indicates AJT Board Member
+ indicates AJT Staff